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ART AND DESIGN

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**REINTRODUCING LUPUS THROUGH COMIC BOOK:
A VISUAL COMMUNICATION APPROACH TO RESTORE THE
IDENTITY
OF INDONESIAN COMIC BOOKS**

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Abstract

The aim of this research and thesis writing conducted is to re-introduce ‘Lupus’ in a new and fresh presentation by alternating the manner of story telling from novel to comic book. Along with that reason, it will also participate in reviving Indonesian comic books’ identity.

Method

By developing an alternate manner of story telling from novel to comic book, This comic book will take ‘Lupus’ through a whole new level of visual presentation with new character designs that suits today’s generation; without losing the spirit of youth that the original versions had established throughout the years.

Results

- A fully-colored adapted comic book
- Character Designs
- Collectible figure

Keywords

Adaptation, Comic book, Illustration, Alternative Design, Character Design